## TEAM NEW ZEALAND ISDE 2022





# Be part of the team that puts New Zealand on the world enduro stage

## **International Six Day Enduro 2022**

(World Team Enduro Championship)

The World Team Enduro Championship (ISDE) is considered the Olympics of off-road motorcycling and is the pinnacle of international off-road racing. The best of the best offroad motorcyclists will be there.

New Zealand has a great opportunity to not only compete but win the World Team Enduro Championship in 2022 in France. The ISDE 2022 New Zealand team line up is impressive, with the 2020 World Junior Enduro Champion, six-time New Zealand Champion, as well as many current or former New Zealand Enduro Champions on the New Zealand team.

The World Team Enduro Championship brings together the most elite riders from each country where they are collectively pitted against each other. The 2022 World Team Enduro Championship is a fantastic opportunity to showcase New Zealand's world class riding talent on the international stage.

Good results at this year's ISDE will establish New Zealand as a competitive enduro nation and create momentum, enabling us to up to put forward competitive teams in future events and increasing the interest in and further development of our sport locally.

#### What is Enduro?

Enduro is the competitive form of trail riding. There are more New Zealanders participating in trail riding as a sport than are participating in all other forms of motorsport combined. In Europe, enduro is followed by more people than rugby. By putting our riders at the top level of the international enduro competition we are exposing New Zealand to the world, opening the eyes of potential tourists.



Parc ferme ISDE 2021 Italy

The opportunities that will evolve from the exposure of New Zealand's top Enduro riders are immeasurable.

#### **The Opportunity**

In August 2022 over 600 of the best enduro riders from around the world will gather in France to compete for the World Teams Enduro Championship. This is the 96<sup>th</sup> ISDE, the Championship has been running since 1913 at venues throughout the globe, including New Zealand in 2006, and is the oldest and longest running elite motorcycle event in the world. New Zealand has not had a serious entry in the premier classes since the 2006. With the recent development of enduro competition in New Zealand we now have a deep pool of internationally competitive talent, some of whom are already competing and medalling in the top world enduro and cross-country championship series in Europe and the United States.

New Zealand has the opportunity to enter the most competitive teams we have ever presented at a World Team Enduro Championship.

With the high calibre of rider in the New Zealand team we can expect that many of our riders will be picked up by professional enduro teams giving them a great opportunity to build careers in international motorsport and to represent the New Zealand in the off-road motorcycle scene. For this reason, we need to capitalise on this opportunity to its fullest extent and support our young riders to get onto the international stage. This makes the 2022 World Team Enduro Championship the most important for New Zealand ever.





#### **Getting to the World Team Enduro Championships**

For the first time since 2006 New Zealand is putting forward two World Championship level teams and two support teams ready to travel to France and make us proud.

New Zealand has one of the highest numbers of off-road motorcycling world championships per head of capita. Our terrain and lifestyle lend itself to these sports and we are lucky to have a huge amount of access to varied riding venues around our awesome country.



### **2022 ISDE New Zealand Teams**

#### **World Trophy Team**

#### **Hamish Macdonald**

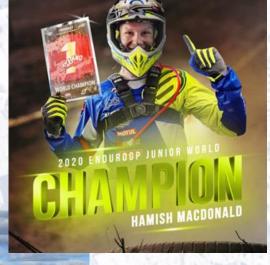
2021: 7<sup>th</sup> overall World Enduro Championship (WEC) 4<sup>th</sup> E2 class WEC.

2020:  $\mathbf{1}^{\text{st}}$  Junior World Enduro Championship .

1<sup>st</sup> Overall NZ Enduro Championship (NZEC) 1<sup>st</sup> Overall German Enduro Championship

1<sup>st</sup> Overall British Sprint Championship.

2019: 1st Youth World Enduro Championship.









#### **Tom Buxton**

2021: 2<sup>nd</sup> Overall NZEC (2<sup>nd</sup> in class) 3<sup>rd</sup> Overall North Island Enduro Championship (NIEC).

2020: 4<sup>th</sup> Overall NZEC (1<sup>st</sup> in class) 3<sup>rd</sup> Overall NIEC (1<sup>st</sup> in class), 3<sup>rd</sup> NZ Extreme Off Road Championship.

2019: 2<sup>nd</sup> NZ Extreme Off Road Championship.





#### **Liam Draper**

2018 – Present: Racing USA Grand National Cross Country KTM Team.

2016: 2<sup>nd</sup> Overall NZEC (2<sup>nd</sup> in class)

1<sup>st</sup> NIEC,

2<sup>nd</sup> NZ Cross Country (1<sup>st</sup> in class) 2<sup>nd</sup> 125cc NZ Motocross Grand Prix

2012 NZ Junior Trials Champion

#### **Dylan Yearbury**

2021: 1st Overall NZEC.

2020: 2nd Overall NZEC (1st In class), 1st

NZ XORC.

2018: 1st NZ Extreme Off Road

Championship





#### **Junior Trophy Team (Under 23 Years)**



#### **James Scott**

2022: 1st Overall NZCC

2021: 4th Overall NZEC (3rd in class), 2nd

MX2 NZ MX Championships.

2020: 7th Overall NZEC (2<sup>nd</sup> in class)

3<sup>rd</sup> MX2 NZ MX Championships. 1<sup>st</sup> Under

19yrs. 2<sup>nd</sup> in Class NZ Miniature TT

Championships.

2018: 7<sup>th</sup> World Junior MX

Championships

2017: 1st in class NZ Junior MX

Championships

2016: 1st in class NZ Junior MX

Championships

2014: 1st in class NZ MX Championships.

#### **Tommy Watts**

2022: 2<sup>nd</sup> Overall NZCC Championships (1<sup>st</sup> in class)

2021: 1<sup>st</sup> Overall NZCC Overall NZEC (5th in class).





13<sup>th</sup>

#### Wil Yeoman (3-time NZ Champion)

2022 3<sup>rd</sup> Overall NZCC Championships (1<sup>st</sup> in Class)

2021: 5<sup>th</sup> Overall NZEC (1<sup>st</sup> in class)

1st Overall Junior NZCC

2020: 11<sup>th</sup> Overall NZEC (3<sup>rd</sup> in class)

2019: 3<sup>rd</sup> Junior NZCC

#### **NZ1** Reserve Team`

## **Seth Reardon (Senior Reserve and 6-time New Zealand Champion)**

2021: 3<sup>rd</sup> Overall NZEC (1<sup>st</sup> in class)

5<sup>th</sup> Overall NZCC.

2020: 3<sup>rd</sup> Overall NZEC (1st in class)

6th NZCC (1st in class).

2019: 1st Overall NZEC (1st in class)

3<sup>rd</sup> NZCC (1<sup>st</sup> in class).

#### **Ben Dando (Junior Reserve)**

2022 Morley 6Hr CC 1<sup>st</sup> Ironman 2021 NZEC 12<sup>th</sup> (6<sup>th</sup> in class)

2020 Nutbuster Hard Enduro 4th Silver

2019 Nutbuster Hard Enduro 10th Gold

2018 Nutbuster Hard Enduro 2<sup>nd</sup> Silver

2016 NZ eXtreme Championship  $1^{st}$  Junior, NZEC  $3^{rd}$ 

Junior.



#### **Dan Watson (Teams Support Rider)**

Dan has been a consistent finisher in International Enduro and Hard Enduro events including the Red Bull Braveman in Africa and Red Bull Romaniacs.





#### 2022 New Zealand ISDE Team Sponsorship Proposal

Be part of the team that puts New Zealand on the world enduro stage.

Your sponsorship of the New Zealand ISDE team will help our best enduro riders take on the world!

To make a successful campaign, our riders need your support. While MNZ is kickstarting the funding, further support is needed to get the team to the competition. By helping to fund their campaigns, we will enable our athletes to focus on their sport and make us proud. We can achieve this by supporting our riders, assisting them with the cost of competing at the ISDE and strengthening their commitment to represent New Zealand in the future.

Become part of the New Zealand 2022 ISDE team by assisting with the funding needed to support our 2022 ISDE campaign.

#### **Team Sponsorship opportunities**

We will be printing the team uniform and race jerseys in June and we have many options available for sponsors joining the team. We are not offering naming rights to the team, we are **TEAM NZ ISDE 2022**. Our riders have individual sponsorship contracts to fulfil so we are working within those parameters also.

Team uniforms and race jerseys will have two major sponsor logos on the front and two on the back, with four sponsor logos on each sleeve, that's four major and eight minor sponsors. The same logos will be used on the team pits signage and media reports.

The major sponsor positions will go to the highest offers over \$7,500.00 and minor sponsors to offers over \$2,500.00. The highest offer will get the first pick of logo placement on the team uniform and signage. Sponsors will also be promoted on the Enduro New Zealand Facebook pages, and offered opportunity to display signage at New Zealand events.

Major and minor sponsors will receive a framed team photograph, signed by all of the Trophy and Junior team riders.

The individual riders are also approaching their own New Zealand clubs for assistance and some clubs will be putting funding requests to charity organisations. All charities that assist will be acknowledged by the team and individually listed on the team uniform and riders shirts.

Additionally, there will be New Zealand ISDE 2022 medals issued to all team members who have contributed over \$50 to the team via the Givealittle page listed below.









#### **Team New Zealand ISDE 2022 Budget**

## ISDE Budget 2022

Preliminary Costs	No.		Rate	Totals
Rider FIM Licencing	1	\$	2,500.00	\$ 2,500.00
ISDE Entry fees	1	\$	16,590.00	\$ 16,590.00
ISDE Uniform - shirts and riding jerseys	1	\$	4,000.00	\$ 4,000.00
ISDE Team Signage	1	\$	1,500.00	\$ 1,500.00
Pits set up. Tent hire/purchase.	1	\$	5,000.00	\$ 5,000.00
Tools team pits contribution	1	\$	5,000.00	\$ 5,000.00
Competitor Costs				
NZ Trophy	4	\$	13,750.00	\$ 55,000.00
NZ Junior	3	\$	13,750.00	\$ 41,250.00
Reserve Teams	3	\$	13,750.00	\$ 41,250.00
Mechanic Travel and accommodation	10	\$	6,050.00	\$ 60,500.00
Team Management Costs				
Team Manager	1	\$	6,050.00	\$ 6,050.00
FIM Rep (Costs + accommodation)	1	\$	3,200.00	\$ 3,200.00
		Total		\$ 241,840.00
MNZ Budget contribution				\$ 40,000.00
Additional Funds required				\$ 201,840.00

Team NZ ISDE 2022 thanks everybody who has taken the time to consider this proposal and we especially thank those of you who choose to join the team and support the best opportunity New Zealand has ever had to reach the top spot on the podium at this international event.

For further information please email or phone Justin Stevenson, MNZ Enduro Commissioner at <a href="mailto:mnzec@mnz.co.nz">mnzec@mnz.co.nz</a> or phone 027 568 0540.

Please deposit sponsorship funds or donations to – Account name: MNZ ISDE, Account No. 06 0329 0008518 02

Team Memberships – Give a Little – Weblink: <a href="https://givealittle.co.nz/cause/join-the-team-team-nz-international-six-day-enduro">https://givealittle.co.nz/cause/join-the-team-team-nz-international-six-day-enduro</a>



