



Media Accreditation Policy

Purpose:

The Media Accreditation Policy is designed to ensure that media access to motorcycle events is managed effectively, promoting responsible journalism while safeguarding the safety and integrity of all participants and stakeholders.

Scope:

This policy applies to all media personnel, including journalists, photographers, videographers, and other media representatives seeking accreditation for MNZ events.

Accreditation Requirements:

- **Application Process:**
Media personnel must submit a completed accreditation application form by the specified deadline. Applications must include:
 - **Personal Details:** Full name, position, media outlet and contact information.
 - **Identification:** Government issued ID (e.g. copy of driver's licence), and press credentials
 - **Professional Background:** Evidence of relevant media experience, including samples of recent work.
 - **Purpose of Coverage:** Detailed explanation of the intended coverage.
 - **Letter of support or recommendation** from a Motorcycling New Zealand affiliated Club or recognised Official i.e. Clerk of Course, Steward or Commissioner, and/or a letter of support from the person you report to at your listed outlet to confirm you work for them as media.

- **Approval Criteria:**
 - **Must be 18 years of age or older** at time of application.
 - **Media Outlet:** Proven track record of professional journalism.
 - **Relevance:** Coverage aligns with MNZ events and objectives.

- **Accreditation Categories:**
 - **Print Media:** Journalists and photographers representing newspapers, magazines, and other print outlets.
 - **Broadcast Media:** TV and radio journalists, camera operators, and producers.
 - **Digital Media:** Online journalists, bloggers and content creators with a significant following.

Accreditation Issuance:

- **Accreditation Cards:** Approved media personnel will receive an accreditation card, which must be worn at all times during an event.
- **High Viz Vest:** Approved media personnel will receive a MNZ issues high viz vest which must be worn at all times during an event.



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- Access Levels: Access of NZ National and Championship level events as accredited media. Access to approved restricted areas if approved by the Clerk of the Course.

Media Responsibilities:

Code of Conduct: Accredited media personnel must adhere to Motorcycling New Zealand's code of conduct, the rules set down by each organising Club, including professionalism, respect for participants, and adherence to safety protocols.

Safety Briefing: Accredited media personnel must attend a mandatory safety briefing before the event. This briefing will cover event-specific safety procedures and emergency protocols.

Equipment: Media personnel are responsible for their own equipment. Equipment must comply with any event regulations and safety standards.

Footwear: All accredited media must wear closed-toe-footwear.

Restrictions and Limitations:

Restricted Areas: Media personnel are not permitted in areas designated as restricted, including but not limited to the pit lane, medical facilities unless explicitly authorised by the Clerk of the Course.

Restricted areas that may not be clearly marked will be outlined to all accredited media personnel at the safety briefing held by the Clerk of the Course.

Under no circumstances, should you stand within 3m of the edge of a track, additionally,

- never position yourself with your back facing the direction of racing;
- never position yourself directly on the exit of a corner;
- never position yourself directly on the apex of a corner
- never stand right next to the track
- never stand on the track
- never stand in an area that is designed as a run off or escape path.

When choosing your location to stand, think about:

- What will be the motorcycle's speed in this area? Higher speeds suggest that you should stand farther from the edge of the track.
- Are there any hazards, such as ruts or berms, that could alter the motorcycle's path?
- Are there any loose objects on the track that could be projected by a motorcycle?
- If a mechanical failure occurs, am I at risk?
- Do I have a clear and accessible escape route?

If you answered 'yes' to any of the above questions, reassess your position and relocate if necessary. If you are uncertain, move to a different spot and consult an experience official for guidance on where you should stand.



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Content Restrictions: Use of drones must be approved prior to use, and it must be conducted in accordance with CAA Part 101 rules as required by law. This includes 'FPV' drones. See Motorcycling New Zealand Drone Policy for further information on the use of drones at events.

Live Streaming:

- You must ensure that you have permission of Motorcycling New Zealand or the event organiser/promoter to 'live stream' the event and that you hold all appropriate consents, permissions and broadcasting rights.
- Ensure that you have established steps to ensure that – in the event of an accident or incident – you can immediately (within a maximum of one minute) ensure that any distressing/inappropriate/offensive material is not steamed live.
- Agree to provide Motorcycling New Zealand with any live-streamed footage/content upon requires to assist with any reviews and/or investigations.
- Agree to provide to Motorcycling New Zealand and the New Zealand Police copies of any footage taken, or held on request.

Media Rights:

Motorcycling New Zealand, event organisers or promoters may assign exclusive media rights for events. Should this occur all accredited media will be alerted to this.

Licence to Motorcycling New Zealand:

By obtaining media accreditation individuals grant Motorcycling New Zealand a licence to use, reproduce, and modify any recordings made at an event (including any publications or reproductions of these recordings), referred to as event media, for our operational purposes. We will use this event media solely for internal purposes such as documentation or reviews/investigations, and will not utilise it for editorial or commercial purposes unless explicitly agreed upon otherwise.

The creator will receive appropriate credit for use.

Removal of Accreditation

Motorcycling New Zealand may revoke accreditation if media personnel fail to comply with this policy, including breaches of conduct, safety regulations, or unauthorised access to restricted areas.

Media personnel who have their accreditation revoked may appeal the decision by submitting a written request to Motorcycling New Zealand, Operations Manager.



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Confidentiality

All personal data collected during the accreditation process will be used solely for the purpose of media accreditation.

Media personnel must respect the confidentiality of information shared during the event and avoid disclosing sensitive details that could compromise safety or privacy.

Indemnity and Liability:

All accredited media are required to agree to and sign the Motorcycling New Zealand media accreditation indemnity waiver when applying for media accreditation. This agreement indemnifies Motorcycling New Zealand and the individual.

Motorcycling New Zealand is not responsible for any financial costs/liability resulting from any incident an individual with media accreditation is involved in. Motorcycling New Zealand's public liability insurance does not cover accredited media activities or loss/damages as a result or incurred by accredited media. We recommend that drone operators have a public liability insurance policy in place for their operations.

Code of Conduct:

By applying for Motorcycling New Zealand Media Accreditation, applicants must agree to uphold the following Code of Conduct before their application will be considered:

- a. I will always sign-on with the event organiser and attend the safety briefing with the Clerk of the Course before making use of my media accreditation.
- b. Follow all safety guidelines and instructions provided to me.
- c. Conduct myself in a professional manner, showing respect to officials, competitors, team members, and fellow media personnel.
- d. Abide by all event rules and regulations, including access restrictions.
- e. Follow instructions from officials on the day, including event marshals.
- f. Refrain from any behaviour that could disrupt the event.
- g. Disclose any potential conflicts of interest that may affect reporting or coverage.
- h. In the event of an emergency, follow the instructions of event officials and safety personnel.
- i. Avoid engaging in any behaviour that could be deemed unprofessional or disrespectful, including inappropriate language or actions.
- j. Report any incidents, safety concerns, or violations of the Code of Conduct to event officials immediately.
- k. Agree to abide by this Code of Conduct and the media accreditation policy.



Media Accreditation Policy

Review and updates

This policy will be reviewed annually or as needed to reflect changes in regulations, safety practices, or media requirements.

Any updates or changes to the policy will be communicated to accredited media personnel.